



DESIGNER.PHOTOGRAPHER.VIDEOGRAPHER
ADAMBUSS.COM
LINKEDIN.COM/IN/ADAM-BUSS
INFO@ADAMBUSS.COM
484-274-9726

EDUCATION:

KUTZTOWN UNIVERSITY OF PENNSYLVANIA, KUTZTOWN, PA, 2018
BFA, COMMUNICATION DESIGN
GRADUATED WITH ACADEMIC HONORS

TECHNICAL SKILLS:

PROFICIENT IN HTML, CSS, ADOBE PHOTOSHOP, ILLUSTRATOR, INDESIGN, AFTER EFFECTS,
LIGHTROOM, PREMIERE, BRIDGE, MICROSOFT OFFICE SUITE, SKETCH, INVISION, UXPIN

ADDITIONAL SKILLS:

EXCELS IN CRAFTSMANSHIP AND PROTOTYPING, DIGITAL PHOTOGRAPHY, VIDEOGRAPHY
SELF-ORGANIZATION, PROBLEM SOLVING, TIME MANAGEMENT

CREATIVE EXPERIENCE:

FREELANCE DESIGNER, ALLENTOWN, PA, 2016-PRESENT

- CURRENTLY REDESIGNING A WEBSITE FOR A NON PROFIT CANCER FOUNDATION
- DEVELOPING ALBUM ART AND SOCIAL MEDIA POSTS FOR A RAP ARTIST
- BUILT A WEBSITE AND REFRESHED THE BRAND FOR A MEDIA COMPANY USING CURRENT BRAND ELEMENTS ALONG WITH NEW LOGO AND SUPPORTING SOCIAL MEDIA ASSETS
- DESIGNED NEW UPDATED LOGO FOR LOCAL FUNERAL HOME USING INSPIRATION FROM EXISTING COMPANY STYLES
- DESIGNED BUSINESS CARDS AND LOGO FOR A LOCAL PHOTOGRAPHER

FREELANCE PHOTOGRAPHY AND VIDEOGRAPHY, ALLENTOWN PA, 2016-PRESENT

- VIDEOGRAPHY FOR WEDDINGS ALONG WITH VIDEO PRODUCTION AND ART DIRECTION OF THE FINAL PRODUCT
- PHOTOGRAPHED WEDDINGS AND COLOR CORRECTED PHOTOS
- FILMED CLIPS AND ASSEMBLED THEM INTO PROMOTIONAL VIDEOS FOR PROFESSIONAL MOUNTAIN BIKERS
- EVENT VIDEOGRAPHY FOR CANCER FOUNDATION BENEFIT GALA AND ART AUCTION

CREATIVE INTERN, OCT/2018-DEC/2018

RED TETTEMER O'CONNELL + PARTNERS, PHILADELPHIA PA

- WORKED WITH AN ART DIRECTOR TO CREATE A STAMP LOGO FOR FLOR DE CANA ADVERTISEMENTS THAT WERE PRESENTED TO THE CLIENT FOR UPCOMING AD CAMPAIGNS
- CREATED OUTDOOR DISPLAY CONCEPT MOCK-UPS FOR FLOR DE CANA
- DEVELOPED CONCEPTS FOR TUACCA BRAND STRATEGY CAMPAIGN
- GENERATED PHOTO ASSETS FROM IMAGES FOR ON THE BORDER'S WEBSITE
- DESIGNED DIGITAL ADVERTISEMENT BANNERS FOR MARKS PANETH AND WENT THROUGH ROUNDS OF REVISIONS WITH THE ACCOUNT MANAGER
- WORKED ON NUMEROUS SLIDE DECKS FINDING SUPPORT MATERIAL AND IMAGES FOR CLIENT PRESENTATIONS

CREATIVE INTERN,

MAY/2018-JUN/2018

LM&N, BETHLEHEM PA,

- CONCEPTED AND EXECUTED A SEND OUT ITEM TO GAIN NEW BUSINESS FROM KNOLL FURNITURE, WHILE WORKING CLOSELY WITH THE CREATIVE DIRECTOR TO GAIN FEEDBACK
- CONCEPTED, REVISED, AND MOCKED UP A BOOK FOR B BRAUN
- ATTENDED NUMEROUS PHOTO AND VIDEO SHOOTS FOR LEHIGH VALLEY HEALTH NETWORK
- CREATED A SOCIAL MEDIA POST IN THE CAMPAIGN FOR THE NEW MSK CANCER CENTER IN POCONO VALLEY